



Ford Business Leader Program



The Ford Business Leader Program (FBLP) is an accelerated leadership development program crafted to cultivate world-class leaders who will become the future business unit leaders of Ford

Our industry is rapidly evolving, and Ford is at the forefront of this transformation. We are reinventing everything about our products and how we connect with and create value for our customers. FBLP is designed to identify and develop the next generation of top talent and leaders at Ford.

FBLP spans all parts of the business and consists of three 12-to-18-month rotational assignments in Strategy, Marketing, and Finance. Each assignment is tailored to your background and developmental goals. They are designed to challenge you, maximize your development, expose you to broad cross sections of the company, and position you to serve as a catalyst for change and transformation. As a member of FBLP, you will be assigned an Executive Sponsor who will provide mentorship, support, guidance, and connections to help you succeed and maximize your potential.

Meet a few people in FBLP



**Matt Simpson | Alumni
Class of 2017**

Current position: General Manager, Enthusiast Vehicles

Other roles: Head of Strategy, Family Vehicles & Utilities; Strategy Director Go-To-Market, Model e; Yield Management Lead, Export Product Manager

MBA Program: HBS

“Rotations quickly provide you ownership across the business, accelerating your leadership readiness”



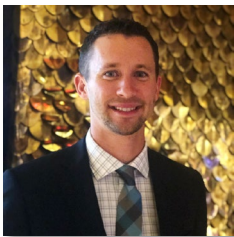
**Nina Hughes | Alumni
Class of 2019**

Current position: Associate Director, EV Battery ESG, Corporate Sustainability

Other roles: Associate Director Labor Relations, EV Product Marketing Manager, Corporate Strategy Manager

MBA Program: MIT Sloan

“The flexibility FBLP entrusts us with to chart our own course allowed me to discover strengths and passions I never thought I had”



Russ Mixon | Class of 2021

Current position: Senior Manager, BlueCruise Vehicle Strategy

Other roles: Finance Lead, BlueCruise; Manager Next-Gen EV Truck Strategy

MBA Program: Michigan Ross

“The executive-backed, high-impact rotations are an unmatched post-MBA opportunity”



Chioma Ekedede | Class of 2023

Current position: Integrated Marketing Manager, Ford Pro

Other roles: Dealer Compliance Education and Strategy Lead

MBA Program: Berkeley Haas

“FBLP has allowed me to develop valuable connections with people throughout the business”

FBLP recruits both interns and full-time hires from top 10 MBA programs

For additional information about the program, please contact Adriana Lucero at alucero10@ford.com

